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Equity indexing

Creating targeted solutions
for equity exposures



Your world, indexed.

Let's turn ambition into an index.

Using a variety of unique approaches, MarketVector Indexes™ (“MarketVector”) creates pure-play, investable indexes that target equity exposures with unparalleled precision, balancing design ideals with practical implementation constraints to drive success. We tailor your index to distinguish your brand, encompass opportunity, and evolve over time to give you an edge in the market.

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THE CHALLENGE

Success is a moving target.

In the investment world, opportunities are constantly emerging and evolving.

Traditional classification schemas use asset class, country, sector, industry, and security traits as a framework for asset, portfolio, and risk management—fitting each company into a convenient category.

But today's big ideas don't fit into tidy boxes.

The conventions of the past can hamstring investors looking to capture new and ever-changing opportunities that aren't well-defined or comprise multiple categories. With a mix of innovative methodologies, creativity, and operational excellence, MarketVector can bring even the most bold investment thesis to life.

