

PRESS RELEASE

MarketVector Partners with L1 to Power Digital Asset Portfolios

Connecting Trusted Benchmarks to the Onchain Future

FRANKFURT, Germany (September 16, 2025) – MarketVector Indexes™ (“MarketVector”) announced a new partnership with L1, the advisor’s onchain operating system, to bring trusted index methodologies onto modern crypto rails. This collaboration combines MarketVector’s rules-based benchmarks with L1’s fiduciary-grade infrastructure, giving advisors a transparent, efficient, and digitally native framework for portfolio construction in 24/7 markets.

“This partnership bridges institutional-grade index methodologies with the operational power of L1’s onchain platform,” said Raline Sexton, Director of Digital Asset Business Strategy at MarketVector. “We’re helping advisors capture next-gen clients and assets under management while elevating risk management and client experience.”

A historic wealth transfer is converging with a projected \$16T tokenization wave. The next generation of investors expects onchain, always-on experiences, reshaping how portfolios are built, owned, and serviced. By integrating MarketVector indexes into L1’s platform, advisors can meet this demand with scalable, compliant, and verifiable solutions.

“MarketVector’s indices are trusted benchmarks across global markets and integrating them into L1’s onchain model portfolios marks an important step in connecting traditional index strategies with the new era of onchain asset management. Together, we’re making it easier for advisors and institutions to allocate with confidence onchain,” said Mehdi Brahimi.

Key Benefits for Advisors and Clients

- **Transparency:** Constituents, weights, and rebalances follow MarketVector’s public methodology and are verifiable onchain.
- **Direct Ownership:** Investors hold index constituents in their own wallets.
- **Always-On Access:** Instant creation/redemption with continuous price discovery.
- **Programmable Discipline:** Auto-rebalancing and dynamic best execution.
- **Portable and Billable:** Wallet-level holdings surface held-away assets into managed accounts.
- **Operational Efficiency:** Lower friction, fewer intermediaries, reduced tracking error.
- **Compliance:** Audit trails, liquidity guardrails, and full reporting within L1’s system.

Available Indexes at Launch

- [Coinbase 50 Index \(COIN50\)](#): tracks the performance of the 50 largest and most liquid digital assets by market cap (L1:COIN50).

PRESS RELEASE

- [MarketVector™ Memecoin Index \(MEMECOIN\)](#): tracks the performance of the 6 largest meme coins (L1:MEMECOIN).

This partnership empowers advisors with transparent, fast, and compliant onchain allocations—bridging institutional rigor with the innovation required to capture next-gen wealth.

END

Media Contact

Severine Thasler-Jager, MarketVector
+49 (0) 69 4056 695 53
media-enquiries@marketvector.com

About MarketVector Indexes - www.marketvector.com

MarketVector Indexes™ (“MarketVector”) is a regulated Benchmark Administrator in Europe, incorporated in Germany and registered with the Federal Financial Supervisory Authority (BaFin). MarketVector maintains indexes under the MarketVector™, MVIS®, and BlueStar® names. With a mission to accelerate index innovation globally, MarketVector is best known for its broad suite of Thematic indexes, long-running expertise in Hard Asset-linked Equity indexes, and its pioneering Digital Asset index family. MarketVector is proud to be in partnership with more than 25 Exchange Traded Product (ETP) issuers and index fund managers in markets throughout the world, with approximately USD 70 billion in assets under management.

About L1 – www.l1.co

Founded in 2022, L1 is the operating system for onchain wealth and asset management, integrating digital assets and strategies into traditional investment frameworks. The platform combines trusted and battle-tested DeFi protocols and infrastructure to streamline the onchain wealth and investment management workflows for wealth managers. Advisors can access the entire universe of tokenized assets, funds, and a growing inventory of active strategies that can be allocated into from discretionary or non-discretionary wrappers, all while clients keep full custody.